






ATTRACTING AND GROWING RETAIL IN A CHANGING ERA

-  **Friday, January 11, 2019**
-  **2 p.m. to 4 p.m.**
-  **Corona City Hall Council Chambers**
400 South Vicentia Ave.

The landscape of retail is changing, mostly due to consumer spending habits. Many traditional retailers are either reinventing themselves or downsizing to keep up with the growing presence of online shopping. Great shopping options aren't enough anymore; those who aren't adjusting their sails are going out of business. This panel of recognized experts will give you great insight as to WHY some retailers are closing, what's coming next and what you can do as a consumer.

Join us for light refreshments and a networking reception following the panel discussion.

RSVP ONLINE FOR THIS FREE EVENT
<https://coronaretailpanel.eventbrite.com>

THE PANELISTS



Arthur L. Pearlman

Mr. Pearlman has been in commercial development for 38 years and has developed 41 shopping centers in California and Nevada, and is internationally recognized by ICSC.



Ken K. Hira

Mr. Hira serves as President of Kosmont Companies. An expert in retail development and strategies for retail attraction, Ken has over 25 years of experience in identifying retail tenants and negotiating projects that can revitalize communities.



Bart Pebbles

Mr. Pebbles is the founder of Caliber Real Estate Group. His successful background encompasses 33 years in the real estate industry, principally within development of retail and residential properties.



Gregg Solomon

Mr. Solomon is currently the Senior Vice President of Leasing for Metro At Main, the new face of Corona. Previously, he spent 15 years at Quiksilver as the Senior Vice President of their Retail Division.

THE MODERATOR



Kimberly Davidson

Economic Development Manager,
City of Corona